

Shlomi Dayan

AI Automation Specialist

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Professional summary

AI automation specialist with a background in UX research, psychology, product management and business development, plus proven leadership experience as an IDF officer. I design and build automation workflows in n8n, AI agents and advanced RAG systems, and connect them to user experiences that understand people, not just data. Proven ability to lead teams, run complex operations and deliver measurable business results across security, technology and consumer environments.

Experience

Area Manager · Bitcoin-CHANGE

2020–2026

- Full ownership of business operations in the Northern region, including staff supervision, business development and the launch of new branches.
- Improved the first-touch customer experience by redesigning the company website and strengthening its digital presence.
- Built strategic relationships with stakeholders to support future partnerships and revenue growth.

Security Officer · Prime Minister's Office

2018–2020

- Secured a classified facility in central Israel, safeguarding the security and confidentiality of sensitive operations.
- Close protection for high-profile individuals whose identities are classified, with discretion, vigilance and sound judgement under pressure.

Sales Representative · ALL JOBS

2017

- Managed a client portfolio and matched candidates to relevant roles based on their skills and preferences.
- Built long-term client relationships through personalised, needs-based recommendations.

Sales Representative · IVORY

2016

- Advised customers on choosing electronics that fit their needs and use.
- Managed warehouse inventory to ensure product availability and accurate stock control.

Education & certifications

AI Automation Certification

Focus AI · 2026

UX Designer

University of Haifa · 2022

B.A. in Psychology

Ruppin Academic Center · 2020

NLP Practitioner

Paz Oshran · 2018

Skills

AI & automation

n8n MCP RAG Advanced RAG
Query Expansion Reranking OCR
VLM Scraper & Scroller
AI-based automation tools

UX & research

Figma Axure UX research
Quantitative research
Qualitative research

Digital marketing

SEO GEO

Personal skills

Creativity
Team leadership & management
Interpersonal communication

Languages

Hebrew · Native

English · Fluent